

## 2011 Poster Contest Guidelines

Sponsored By  
Cobb County Soil & Water Conservation District



### POSTER CONTEST RULES

The contest rules were created so as not to limit or revise the current rules of local and state conservation poster contests:

- Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, stickers, paper or other materials on regular posters.
- Poster size must be between 8.5" x 11" and 22" x 28".
- A completed entry form must be attached to the back of the poster to make it eligible for judging.
- Posters should be packaged so they remain flat when sent for judging.
- All posters must be created by an individual student rather than a team of students.
- **The 2011 Stewardship title "Forests for People, More Than You Can Imagine" must be on your poster.** (Don't use any other title)
- Names on back of posters and must have entry signed entry form to be eligible for judging.
- Each entry to state contest must have been judged at each conservation district's or area contest prior to the state evaluation/contest.
- Only official state poster contest sponsors can mail entries for national contest.

### 2011 Categories

LEVELS for poster contest entries: **Grades K-1, 2-3, 4-5**

### Prizes

First place winners will receive a cash award in the amount of \$50; second place winners will receive \$25 and third place winners will receive \$10. Prizes in the poster contest categories are sponsored by the Cobb County Soil and Water Conservation District.

## **POSTER EVALUATIONS**

Posters entered into the Cobb County SWCD Poster Contest are reviewed by a group of professionals with backgrounds in conservation, graphic design or education. The posters are evaluated on the following criteria:

- Conservation message—50 percent
- Visual effectiveness—30 percent
- Originality—10 percent and
- Universal appeal—10 percent

Prizes will be awarded *at your Annual School Awards Day Program* at the end of the school year. The winning posters will be entered into the State Poster contest in late 2011.

## **SPONSOR**

This program is sponsored by the Cobb County Soil and Water Conservation District. Cobb County SWCD was founded in 1980, is a government entity operating on the local level to draw upon and manage state, federal and private sector conservation resources. The District Board addresses a range of issues, from water quality to flood control to wildlife shelter and more. The District works closely with Cobb County landowners, government, business leaders, teachers, students and others interested in conservation programs.

**POSTERS WILL BE PICKED UP ON APRIL 4, 2011**



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**Please attach this form to the back of the poster being entered.**

**STUDENT**

First Name \_\_\_\_\_ Middle \_\_\_\_\_ Last \_\_\_\_\_  
Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
School Name \_\_\_\_\_ Grade \_\_\_\_\_ Age \_\_\_\_\_

**SCHOOL**

Address \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
E-mail address \_\_\_\_\_

Parent or guardian name (please print)  
\_\_\_\_\_

Signature of parent or guardian allowing Cobb County Soil and Water Conservation District to utilize the poster for educational or promotional purposes:  
\_\_\_\_\_

Date \_\_\_\_\_

**CONSERVATION DISTRICT**

Cobb County Soil and Water Conservation District

Contact Woody Snell Title Chairman

Phone 770-792-0594 Ext 101